Data Booster

Write your own data project plan

By the use of our tools, you have been working towards the identification of a data project that you want to start within your company. Using the data booster tool you will get a clearer overview of the data project you want to start by filling out the following steps.

My Data project plan

1. Data Maturity Level

Using the Data Jumpstart as input:
What is the current data maturity level of your company?

2. Ambition

Using the Creating Focus tool as input:
What are the long term ambitions that you would like to achieve by the use of your data?

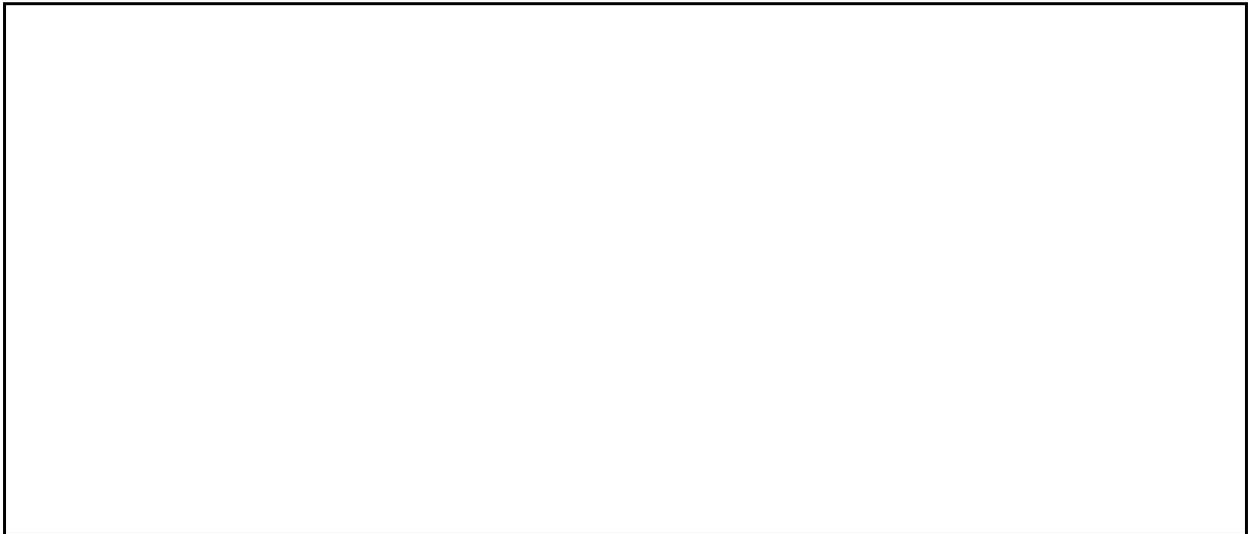### 3. Drivers and obstacles within my company to work with data

Use the Data Brainwave as input:
Look at every element in the canvas and determine if this is an element within your company that will help you succeed to become a more data-driven company or rather slow down your transition towards a more data-driven company.

Obstacles

What obstacles do you see within your company that could slow down your transition towards becoming more data-driven?
E.g. we do not have the right skills to analyze the data, we do not have access to the data ourselves, we are dependent on our partner companies, the employees do not recognize the value of data, etc.

Drivers

What are the enabling elements for your company to become more data-driven?
E.g. the director sees data as a key priority, we have a clean and structured data set, etc.

4. My first step

What is the first challenge we are going to focus on?

What is our goal in tackling this challenge?

What are we going to do to tackle this challenge?

What do we need to tackle this challenge (which data, people, software partners, or other resources)?

What are possible obstacles for this project and how are we going to overcome those during the project?

What is the planned start and end of this project?

What is the concrete output that we expect?

5. Data ethics

Are there any ethical concerns pertaining this project? You can find out using the Data Ethics Scan before you start with your project.

6. Security

We have made a basic overview of some points to keep in mind when you start working with data. These can be found within the elementary data security guide.

The outcome

Congratulations, after having filled out the data booster tool you are ready to have a talk with a data scientist/consultant to make the next step with your business towards a more data-driven business. You have combined information from other resources that we have shared with you to get to an overview of the logical first step for your company.

You have a clearer image of your long-term ambitions, driving forces, and potential blockers within your company, and a concrete plan for your first step. Having thought of all the relevant subject when starting your own data project give you the tools to have a confident and efficient talk with a data professional on how to get started with your company-specific challenge.